**Front End Web Development (YCBS 001)**

**Take Home Assignment 02 (Team Project)**

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**Assignment Questions**

1. **What is the type of the website?**

E-commerce (business) with minimal information to provide added value to potential customers.

1. **What is the purpose of the site?**

The purpose of the website is to increase awareness about the artist and to provide a platform for potential customers to purchase his work.

1. **What are the objectives of the site?**

The objective of the website is to provide an intuitive platform where people can buy the artists’ work.

1. **What do you want the website to accomplish? What results do you want to see?**

The website should provide ample information regarding the artist and his work while providing an option to purchase his work. The website should generate traffic and revenue from its visitors.

1. **What information do you need?**

The information regarding the artists’ bio and his work along with some images.

1. **What opportunity, problem, or issue is your site addressing?**

There is a lack of website that allow potential customers to purchase the artists’ work with ease. Our website provides more awareness to art enthusiasts about the artist and his work while providing an intuitive website to easily make a purchase.

1. **Who is the intended audience? Will the audience consist of potential customers, current customers, or employees of a particular company or industry?**

We chose Vincent Van Gough as our artist who already has a big fanbase looking to purchase his work. The website will cater not only to his fans but other art enthusiast looking for new and interesting pieces to add to their collection or interior designers and other casual shoppers looking to purchase a piece to spruce up their office or homes.

1. **List the working title of each page on your website.**
   1. Home Page
   2. Artist Bio
   3. Gallery
   4. Contact
   5. Cart
2. **List where you will obtain the content (facts, text, graphics, sounds, and video) for the web pages you listed above.** 
   1. Home Page –information collected while creating the remaining pages bellow
   2. Artist Bio – information about the artist (wiki), video (youtube)
   3. Gallery – some members of the group visited the Vincent Van Gough exhibit in Montreal and took photos of the artists’ work
      1. Individual Art Page

Flowchart:

Page Layout;

A screenshot of a social media post

Description automatically generated